



**MEDIA CONTACT:**

The Wellbeing Partners  
Director of Communications and Fund Development  
[briannaf@thewellbeingpartners.org](mailto:briannaf@thewellbeingpartners.org)  
402-934-5795

***For Immediate Release: Sept. 29, 2021***

**Ignite Awards Gala and Xchange Summit to cultivate wellness across the region  
*Virtual events on Oct. 5 and 6 support the mission of The Wellbeing Partners***

OMAHA, Neb. (Sept. 29, 2021) - The Wellbeing Partners, a nonprofit organization in Omaha, will host its annual signature events on Oct. 5 and 6 to celebrate and cultivate local wellness efforts within workplaces and communities.

The virtual [Ignite Awards Gala](#) will be livestreamed on Tuesday, Oct. 5 from 5:00 p.m. - 6:00 p.m. KMTV Morning Anchor Serese Cole will emcee this annual wellness awards event, celebrating local individuals, organizations, and community leaders for impacting personal, organizational, or community well-being for the better.

The live broadcast will recognize the William M. Kizer Light of Wellness Award winners, Trek Up the Tower corporate winners, Governor's Wellness Award winners, and Illuminate Award community winners, including recognition of the 2021 Lifetime Achievement Award.

The signature event will feature an exclusive music performance and online silent auction, which is open now through the close of the celebration, including art, Husker football tickets, and additional exciting experiences and items. Event tickets are available for purchase starting at \$20 at [betterunite.com/thewellbeingpartners-igniteawardsgala2021](https://betterunite.com/thewellbeingpartners-igniteawardsgala2021).

The virtual Xchange Summit is scheduled on Wednesday, Oct. 6 from 8:30 a.m. - 3:30 p.m. The energizing agenda features keynote speakers Dr. David Ballard, global speaker and organizational consultant, and Tiffany Jenkins, author and comedian, plus an incredible lineup of speakers and topics, available at [xchangesummit.com](https://xchangesummit.com).

The Xchange Summit is a professional development summit that brings changemakers in workplace wellness, human resources, and community health from across the region to collaborate with communities across sectors for collective impact, connect skills with practical strategies and innovative results, and commit to improving health and wellness for all.

The event will include a free bonus data session and workshop hosted by Children's Hospital & Medical Center, highlighting data from the 2021 Community Health Needs Assessment, as well as a mental health community engagement workshop. Event tickets to the full Xchange Summit are available for purchase at \$89, and discounted pricing options are available for members and students on the [website](#).

Proceeds from both events support the mission of [The Wellbeing Partners](#). To inquire about sponsorship opportunities, please contact the Director of Workplace Wellbeing and Member Services, Melinda Sorenson, at [melindas@thewellbeingpartners.org](mailto:melindas@thewellbeingpartners.org).

The list of 2021 event sponsors includes: Cox Communications, Mutual of Omaha, Navigate Wellbeing Solutions, Kiewit, and Valmont. The list of annual sponsors of The Wellbeing Partners' signature events and other programs includes: CHI Health, University of Nebraska Medical Center, University of Nebraska Medical Center College of Public Health, Children's Hospital & Medical Center, Blue Cross and Blue Shield of Nebraska, Union Pacific, Nebraska Medicine, Physicians Mutual, Omaha Public Power District, and First National Bank of Omaha.

###

**About The Wellbeing Partners:**

*The Wellbeing Partners is a 501(c)(3) nonprofit organization that seeks to build wellbeing into the way our communities and businesses grow through advocacy, collaboration, and education. We do this by supporting the growth of a culture of wellbeing within organizations, as well as acting as a convener to address local community health challenges. Relying on expertise and evidence in worksite wellness and public health, The Wellbeing Partners bridges the good work between worksite wellness initiatives and community health collaboration for the greatest impact in our communities. Based on applied practice and partner and community feedback, The Wellbeing Partners combines the eight dimensions of wellness with the social determinants of health model to shape its work so all people and places thrive.*

---

402-934-5795 | [info@thewellbeingpartners.org](mailto:info@thewellbeingpartners.org) | [www.thewellbeingpartners.org/about-us/media-kit](http://www.thewellbeingpartners.org/about-us/media-kit)



The Wellbeing Partners | 6400 University Dr N, CEC 228, Omaha, NE 68182

[Unsubscribe info@thewellbeingpartners.org](mailto:info@thewellbeingpartners.org)

[Update Profile](#) | [About Constant Contact](#)

Sent by [info@thewellbeingpartners.org](mailto:info@thewellbeingpartners.org) in collaboration  
with



Try email marketing for free today!