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**For Immediate Release:** January 11, 2022

**Vivacity, public health tool, launching this Friday with The Wellbeing Partners and Pottawattamie County Public Health Department**

*Workplace internal tool focuses on community wellness*

**Council Bluffs, Iowa, January 11, 2022-** [The Wellbeing Partners](#), a local nonprofit organization, and the [Pottawattamie County Public Health Department](#), will launch Vivacity, a new health action planning tool. "Vivacity: Living in Communities Focused on Wellbeing," will assess and address social determinants of health and the internal workforce impact.

Please join us at the launch event, this Friday, January 14th at 9:00am at Pottawattamie County Public Health, 600 4th Street Suite 100, Council Bluffs, IA

Matt Wyant and Maria Sieck of Pottawattamie County Public Health lead this project to formally evaluate PCPHD's internal workforce needs and how that overlaps with those of the Pottawattamie County community as a whole.

"Vivacity is our commitment to living in communities focused on wellbeing. A formal way to show everyone what great things we are doing to impact the health needs in our area." – Matt Wyant, Planning & Development Director, Pottawattamie County Public Health Department.

Leveraging the findings of the [2021 Greater Omaha Council Bluffs Community Health Needs Assessment](#), Vivacity uses a systematic, data-driven approach to determining the health status, behaviors, and needs of residents. The information may be used to inform decisions and guide efforts to improve community health and wellness. Mental health, physical health, and nutrition emerged as priority areas of focus for the zip codes included in the assessment.

*The Wellbeing Partners is a 501(c)(3) nonprofit organization that seeks to build wellbeing into the way our communities and businesses grow through advocacy, collaboration, and education. We do this by supporting the growth of a culture of wellbeing within organizations, as well as acting as a convener to address local community health challenges. Relying on expertise and evidence in worksite wellness and public health, The Wellbeing Partners bridges the good work between worksite wellness initiatives and community health collaboration for the greatest impact in our communities. Based on applied practice and partner and community feedback, The Wellbeing Partners combines the eight dimensions of wellness with the social determinants of health model to shape its work so all people and places thrive.*