

TREK UP THE TOWER SPONSORSHIP

February 18, 2023

Omaha's premier stair climbing event for 17 years and running!

Nearly 2,000 participants come annually from over 30 states.

The Vertical Mile Challenge attracts climbers nationally and internationally.

74% of participants form corporate or community teams.

Thousands visit the Trek Up the Tower website in the months before the event.

The average participant age is 39 years old.



Begin your sponsorship today!

sheilah@thewellbeingpartners.org

2023 Trek Up the Tower

February 18, 2023 | First National Tower in downtown Omaha

Trek Up the Tower is the region’s premier vertical challenge! Participants climb 870 stairs with alongside nearly 2,000 participants in a race to the top of the First National Tower in downtown Omaha, NE. Event proceeds support The Wellbeing Partners’ mission to build wellbeing into the way communities grow and do business.

Post Party Exhibit Booth

Sign up for an exhibitor booth at the Post Party held in the Wintergarden area of the First National tower for the opportunity to bisit with Trek participants. Intermix with nearly 2,000 participants and volunteers as they pick up their t-shirts, enjoy music, refreshments, and check their race times. **Booths are available for only \$500!**

TREK UP THE TOWER OPPORTUNITIES	PRESENTING	REFRESHMENT	SUPPORTING	STAGING	FLOOR	EXHIBITOR
	\$15,000	\$6,000*	\$5,000	\$2,000**	\$1,000	\$500
Logo placement on promotional materials	●					
Exclusive logo placement on chip/timing pieces	●					
Recognition in all participant communication	●	●	●			
Opportunity to have a representative on the Trek leadership team	●	●	●			
Logo placement on Trek Up the Tower shirts	●	●	●			
Recognition in event press releases	●	●	●			
Verbal recognition in event kickoff and throughout After Party	●	●	●	●		
Recognition on The Wellbeing Partners social media channels	●	●	●	●	●	
Logo on Trek Up the Tower website	●	●	●	●	●	
Logo placement in respective area	●	●	●	●	●	
Logo placement on event banners	●	●	●	●	●	
Logo displayed in racing stairwell and on 40th Floor	●	●	●	●	●	●
Display table located in the Post Party	●	●	●	●	●	●
Exposure to 2,000 event participants and volunteers	●	●	●	●	●	●

*Estimated value of refreshments. In-kind goods donation dependent upon total number of registrants.

**Staging area options: Participant Check-In, Gear Check, or First Aid. One sponsor per category.

VIRTUAL SPONSOR OPPORTUNITIES	PRESENTING	EXHIBITOR
	\$5,000	\$500
Logo placement on promotional materials	●	
Recognition in all participant communication	●	
Sponsored content in virtual platform	●	●

2023 Trek Up the Tower
Presenting Sponsors



www.TrekUptheTower.org

2023 Trek Up the Tower



Please submit this form by January 15, 2023.

Deliverables may have to be scaled in the event of later commitment.

Send completed form to Sheila Hansen at sheilah@thewellbeingpartners.org for an invoice payable via credit card or for information about mailing a check.

SPONSOR COMMITMENT

Presenting Sponsor	\$15,000	Virtual Presenting Sponsor	\$5,000
Refreshment Sponsor	\$6,000	Virtual Exhibitor Sponsor	\$500
Supporting Sponsor	\$5,000		
Staging Sponsor	\$2,000		
Floor Sponsor	\$1,000		
Exhibitor	\$500		

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

SPONSOR SIGNATURE

DATE

CREDIT CARD PAYMENTS: Return to Sheila Hansen at sheilah@thewellbeingpartners.org for an invoice payable via credit card.
QUESTIONS ABOUT SPONSORSHIP? Contact Sheila Hansen at sheilah@thewellbeingpartners.org.