



The
Wellbeing
Partners



Trek
Up the
Tower

Celebrating 20 Years!

Sponsor Trek Up The Tower

Presenting Sponsor

Thank you to our Presenting Sponsor:



Champion Sponsors \$5,000

- ✓ Logo placement on promotional materials
- ✓ **25** Trek Individual Registrations
- ✓ Recognition in all participant communication
- ✓ Recognition in event press releases
- ✓ Verbal recognition during the event kickoff
- ✓ Recognition on The Wellbeing Partners social media channels
- ✓ Logo on Trek Up the Tower webpage
- ✓ Logo displayed in racing stairwell and on 40th Floor

\$3,875 Tax-Deductible Donation

Shirt Sponsors \$2,500

- ✓ Logo placement on promotional materials
- ✓ **12** Trek Individual Registrations
- ✓ Recognition in all participant communication
- ✓ Recognition in event press releases
- ✓ Verbal recognition during the event kickoff
- ✓ Recognition on The Wellbeing Partners social media channels
- ✓ Logo on Trek Up the Tower webpage
- ✓ Logo displayed on event shirts and in the shirt distribution area

\$1,960 Tax-Deductible Donation



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Trek
Up the
Tower

Floor Sponsors \$1,000

- ✓ 5 Trek Individual Registrations
- ✓ Recognition in all participant communication
- ✓ Recognition in event press releases
- ✓ Verbal recognition during the event kickoff
- ✓ Recognition on The Wellbeing Partners social media channels
- ✓ Logo on Trek Up the Tower webpage
- ✓ Logo displayed in the racing stairwell

\$775 Tax-Deductible Donation

Refreshment Sponsors \$750

- ✓ 3 Trek Individual Registrations
- ✓ Recognition in event press releases
- ✓ Verbal recognition during the event kickoff
- ✓ Recognition on The Wellbeing Partners social media channels
- ✓ Logo on Trek Up the Tower webpage
- ✓ Logo placement in the refreshment area

**or equivalent in-kind donation of product
\$615 Tax-Deductible Donation (if money provided instead of product)*

Medal Sponsors \$500

- ✓ 2 Trek Individual Registrations
- ✓ Verbal recognition during the event kickoff
- ✓ Recognition on The Wellbeing Partners social media channels
- ✓ Logo on Trek Up the Tower webpage
- ✓ Logo displayed in medal distribution area

\$410 Tax-Deductible Donation



Decoration Sponsors \$250

- ✓ 1 Trek Individual Registration
- ✓ Recognition on The Wellbeing Partners social media channels
- ✓ Logo on Trek Up the Tower webpage
- ✓ Logo placement in decorated areas

**or equivalent in-kind donation of product
\$205 Tax-Deductible Donation (if money provided instead of product)*